IT’S APPLICATION TIME!

Use this sharing package to help us spread the word about the 2016 NCWIT Collegiate Award.

Enclosed, you’ll find detailed information regarding criteria and prizes, as well as sample messaging for social media and publications. We thank you for your support!
The NCWIT Collegiate Award, sponsored by HP and Qualcomm, honors the outstanding technical accomplishments of college women of any year of study. Conferred upon up to six winners annually, the Award recognizes technical projects that demonstrate a high level of creativity and potential societal impact.

**ELIGIBILITY**
A college woman may apply to the Collegiate Award if she meets the following criteria:

- She is a member of the NCWIT Aspirations in Computing Community.
- She is currently enrolled at an NCWIT Academic Alliance (AA) community college, four-year college or university, or other AA higher education institution within the U.S., Puerto Rico, the U.S. Virgin Islands, Guam, or on any U.S. overseas military bases.
- She is an undergraduate or graduate student pursuing a degree in computing.

View the Collegiate Award Rules Sheet for a complete list of eligibility requirements: [https://college.aspirations.org/competition-rules](https://college.aspirations.org/competition-rules).

**PRIZES**
Each Collegiate Award winner receives a $10,000 cash award, an engraved trophy, and a trip to the annual NCWIT Summit on Women and IT for recognition at an awards ceremony and an opportunity to network with Collegiate Award Sponsors at a private reception.

Each of the twelve women with honorable mentions receives a $2,500 cash award, a framed certificate, and a trip to the Summit and private reception.

**APPLICATION DETAILS**


**ABOUT NCWIT**
The National Center for Women & Information Technology (NCWIT) is a non-profit community of more than 650 universities, companies, non-profits, and government organizations nationwide working to increase women’s meaningful participation in computing and technology. NCWIT equips change leaders with resources for taking action in recruiting, retaining, and advancing women from K–12 and higher education through industry and entrepreneurial careers. Find out more at [www.ncwit.org](http://www.ncwit.org).

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The NCWIT Aspirations in Computing program is supported nationally by Apple, AT&T, Bank of America, Bloomberg, Google, Hewlett-Packard, Intel, Microsoft, Motorola Solutions Foundation, Northrop Grumman, Qualcomm, and the Symantec Corporation.
SAMPLE SOCIAL MEDIA POSTS FOR THE NCWIT COLLEGIATE AWARD

TWITTER

Feel free to modify the following tweets for your own use. Make sure to include the following handles and hashtag whenever possible: @NCWIT, @NCWITAIC, and #NCWITAiC16.

- Know a college woman w/ an impactful tech project? Encourage her to apply for the Collegiate Award: http://bit.ly/AiCCollegiate. #NCWITAiC16

- College women w/ apps, robotics, and data visualization projects can apply for the Collegiate Award: http://bit.ly/AiCCollegiate. #NCWITAiC16

- Winners of the Collegiate Award receive $10K and other prizes. College women can apply through 1/25/16: http://bit.ly/AiCCollegiate. #NCWITAiC16

FACEBOOK

Feel free to modify the following posts for your own use.

- NCWIT seeks college women whose technical projects demonstrate a high level of creativity and potential societal impact. // Applications for the Collegiate Award are open through 1/25/16: http://bit.ly/AiCCollegiate. #NCWITAiC16

- Winners of the Collegiate Award receive $10K, a trip to the annual NCWIT Summit on Women and IT, as well as other prizes. College women can apply through 1/25/16: http://bit.ly/AiCCollegiate. #NCWITAiC16

A SAMPLE PUBLICATION BLURB FOR THE NCWIT COLLEGIATE AWARD

Calling all college women whose technical projects demonstrate a high level of creativity and potential societal impact! Applications are now open for the NCWIT Collegiate Award, sponsored by HP and Qualcomm. Up to six Collegiate Award winners will receive a $10,000 cash award, an engraved trophy, and a trip to the annual NCWIT Summit on Women and IT for recognition at an awards ceremony and an opportunity to network with Collegiate Award Sponsors at a private reception.

A college woman may apply if she is an undergraduate or graduate student pursuing a degree in computing at an NCWIT Academic Alliance (AA) community college, four-year college or university, or other AA higher education institution. She must also be a member of the NCWIT Aspirations in Computing Community — a vast network of young technical women who receive private invitations to virtual and in-person meetups; exclusive access to scholarships, internships, and job opportunities; and other benefits.

“I know I could not have had such a fulfilling college career without the help and mentoring that NCWIT provides through this program. Because of my success, I think that it is essential to provide mentorship to women in these fields in order to build a society where women are comfortable choosing technical careers because they know programs like Aspirations in Computing will back them.” ~ NCWIT Aspirations in Computing Community Member