

SAN FRANCISCO BAY AREA

AFFILIATE AWARD



The 4th annual San Francisco Bay Area Affiliate Award for Aspirations in Computing took place at the Tech Museum of Innovation in San Jose, California. Apple, Inc. sponsored the luncheon, providing food, gifts, and hosting assistance. Jocelyn Goldfein, the Director of Engineering at Facebook, gave an inspiring keynote about her path to success and the importance of having more women in technology. Other speakers included representatives from local venture capital firms as well as a panel of four speakers, representing a wide range of perspectives on the role of women in technology. The Award Winners mingled and interacted with graduate students and professional women in attendance. The girls also received scholarship opportunities from UC Santa Cruz and Santa Clara University, a \$250 gift card, and an invitation to spend a day at Google!



“Because of this Award, I am more confident about my decision to pursue a career in computer science.”

~ Aspirations
Award Recipient

*Aspirations in Computing is supported nationally by AT&T,
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**Geographic
region
covered**

The greater San Francisco
Bay Area



**Number of years
Affiliate Award
held in this region**

4



**Number of
2013 Awardees**

50



**Number of
2013 volunteers**

64

LOCAL SCHOLARSHIPS OFFERED

Santa Clara University

Santa Clara University will offer \$6,000 for National or San Francisco Bay Area Affiliate Award Winners who apply and are accepted to any major within the School of Engineering.

UC, Santa Cruz

UCSC will offer an Amy Beth Snader Scholarship to one Bay Area Affiliate winner. The scholarship is \$4,000 per year, renewable, and need based. The student must select a major in the Baskin School of Engineering.

LOCAL COORINATORS

- Charlie McDowell, UC Santa Cruz

LOCAL SUPPORT

- Apple
- Anita Borg Institute
- Baskin School of Engineering – UC Santa Cruz
- ETR Associates
- Google
- IBM
- MOUSE Squad Student Tech
- Santa Clara University
- Techbridge

LOCAL WEBSITE

www.ncwit.org/awardbayarea

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